

# New Pro Baseball Team to Conduct a Name the Team Contest

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*Team President also named to direct business operations*

Contact

for immediate release

Bill Terlecky

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McHenry County's own Professional Baseball Team will be conducting a "name the team" contest beginning on Sunday June 14<sup>th</sup> giving local fans a chance to submit their choice for the official team name. The contest which is being done in conjunction with the Northwest Herald will run through Sunday July 5<sup>th</sup>.

Potential names for the hometown nine can be submitted through the team's new website at [www.mchenrycountyprobaseball.com](http://www.mchenrycountyprobaseball.com) or mailed by using the entry blank contained in ads that will run in the Northwest Herald beginning on the 14<sup>th</sup>. The fan who submits the winning name, which will be chosen by the team's officials, will receive an authentic game jersey and cap, and two season tickets to the team's first season which is set for 2011. The winner will also be recognized in the Northwest Herald and on the team's website.

The development of key ingredients to the team's success will come directly from the name that is chosen. A unique one of a kind logo will be developed from the team name. The team's color scheme and uniforms will chosen in relation to the name. Souvenirs and merchandise will be tied to the creativity of the name and logo. The

team name will be the thing that most identifies the team within the community.

The team's development partner, Mark Houser, reports that groundbreaking for the new Ballpark is now scheduled for the spring of 2010. The Multi-Purpose Events Venue will be built with entirely private funding on a 240 acre parcel located on Route 14 in Woodstock. The team will play in the highly regarded Frontier League which consists of 12 teams spread throughout the Midwest. Besides 48 professional baseball games the MPEV will host amateur athletic events and other community activities.

The team also is announcing that Bill Terlecky has joined the organization as President. Terlecky brings 30 years of Professional Baseball experience with him in his role as the director of the day to day operations of both the team and the stadium. Terlecky has been a General Manager at the Triple AAA, Double AA, and Independent levels of Professional Baseball. He was the General Manager of the Philadelphia Phillies Triple AAA franchise in Scranton, PA and directed the opening of the 25 million dollar Lackawanna County Multipurpose Stadium in 1989. In 1991 he was honored as the International League's Executive of the Year for his work in Scranton. Most recently Bill was the Vice President and General Manager of the Gary Southshore RailCats of the Northern League. The Chicago Pitch and Hit Club named him their Minor League General Manager of the year following the 2007 season. To find out more about Terlecky visit [www.mchenrycountyprobbaseball.com](http://www.mchenrycountyprobbaseball.com) and click on "about".

Peter Heitman, Managing Partner of the team welcomes Bill saying

“ We are pleased to bring someone with Bill’s experience and track record to McHenry County and our confident his expertise will be invaluable as we take our project from concept to reality “. Heitman is no stranger to the world of Professional Baseball. His 25 years in the game are highlighted by being the co-founder of both the Kane County Cougars and the Schaumburg Flyers. His entire career is also highlighted on the team’s website.

Once the team has selected its name an extensive marketing and public relations campaign will begin leading up and continuing through Opening Day 2011 with the focus being on developing a season ticket base and securing corporate partners for the project.

*PLAY BALL!*